



Newsletter

Volume 35, Number 1
Winter 2012

NADE Board Election

Jane Neuburger, NADE President

This fall you and your NADE colleagues voted electronically to select your 2012-2013 Association leaders and for changes in the Association's Bylaws. Thank you for your thoughtful consideration of the changes, and for exercising your right and responsibility as a NADE voting member. Many thanks to Election Chair Elisa Cohen, Committee Coordinator Margie MacDonald, and Executive Assistant Carol O'Shea, for their facilitation of the election process. In addition, I want to thank all officer candidates for their willingness to serve in leadership positions in NADE. The Board and I appreciate the time commitment involved in serving our fellow NADE members, and we also know the value of such service.

It is my pleasure to announce your NADE officers for 2012-2013:

President:	Rebecca Goosen
President-elect:	Patti Levine-Brown
Vice President:	Marguerite MacDonald
Secretary:	Jacqueline Gaiters-Jordan
Treasurer:	Patrick Saxon

I have every confidence that this new Board will work diligently to operate with NADE members' best interests in mind. Congratulations all-around; we look forward to celebrating at the Celebration Breakfast at the Annual Conference!

This past year, the current Board has written a new Strategic Plan which to guide the organization through 2014. This plan builds on the previous Strategic Plan's focus on strengthening internal structures; in fact, our realignment of several of the Executive Board's Roles and Responsibilities is a direct result of the last four years of work. The 2011-2014 Strategic Plan also looks to significantly develop NADE's relationship with external entities whose interests are aligned with NADE's mission and purpose.

We are developing a relationship with Innovative Educators to support our members' providing webinars; if you have a presentation that has been well-received, please let the Board know. NADE will consider recommending you through this arrangement. We will host the Second Town Hall meeting with representatives from the Gates Foundation, Achieving the Dream, the Institute for Higher Education Policy, the National Governors Association, and the Education Commission of the States. Other partnerships are in the discussion stages.

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Incoming President Rebecca Goosen has served this year as liaison with NADE chapters and Certification Council. She communicated frequently with chapter officers and participated regularly in Certification Council conference calls. She has represented our members at two Developmental Education Initiative Policy Meetings, at the FACE conference in Scotland, at NISOD, and at other conferences. Many of you know her passion for developmental students; as Associate Vice Chancellor for the San Jacinto Community College system, she works to be sure the administrative support system is in place so that developmental instructors can work with their students on maximizing learning, development, and success measures. From this vantage point, she is able to envision what a national or international support system for our profession might look like. She will be a dynamic president this coming year. Please lend your support.

Incoming President-elect Patti Levine-Brown has earned her Ed.S in Developmental Education from Appalachian State University and is completing her doctorate under Dr. John Rouche in Community College Leadership Program at the University of Texas, Austin. Her Kellogg practicum focused on designing and implementing a training program for adjunct instructors of developmental education courses; you may have seen her articles in *Research in Developmental Education*! She is a Professor of Communication and is the Project DELTA Director at Florida State College at Jacksonville. She is a long time member of FDEA, has taught a host of reading and writing courses, has been a contributor to writing and reading texts and study guides. She has been recognized by the League for Innovation in Community Colleges and earned the Outstanding Faculty Award at her school. She brings many years of experience in facilitating online training courses for faculty on best practices for teaching online and hybrid courses, and has a platform that will help to bring NADE to a new level. Welcome, Patti!

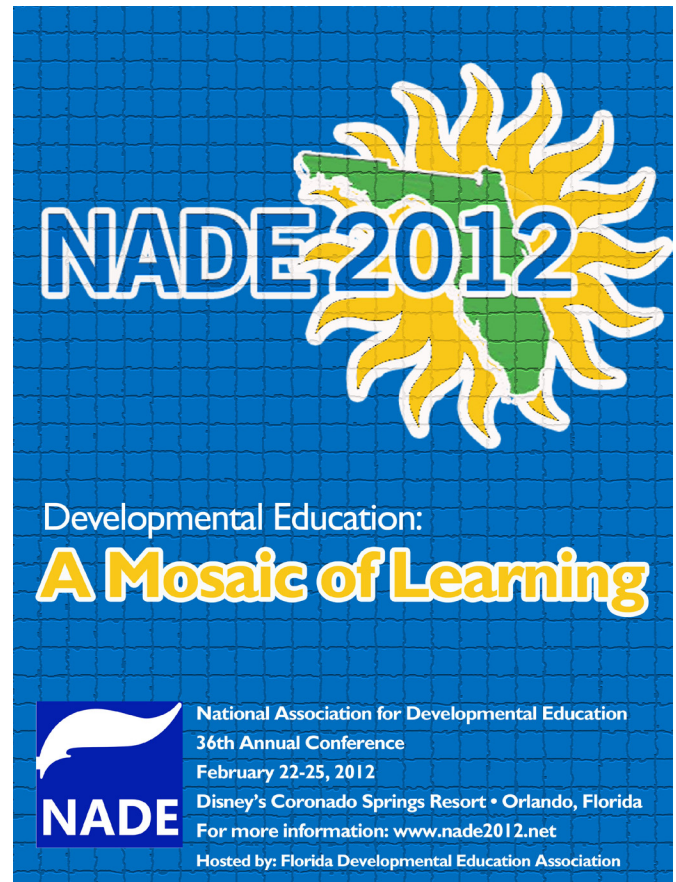
Incoming Vice President Margie MacDonald is no stranger to NADE. Many will remember she was conference co-chair in 2006; in addition, she has served as Elections Chair and, most recently, as the Committee Coordinator with oversight of all NADE committees. She has been very active in her state chapter PADE; she has been President, Vice-President, Awards, and Diversity Chair; she was honored with the Outstanding contribution to PADE Award as well as the Outstanding service to Developmental Students. Margie is the Director of the Office for Academic Success at Harrisburg Area Community College in central Pennsylvania; she has been the Coordinator of Learning support Services and a counselor in the Act 101 Program. Her focus in running for NADE office is to expand opportunities of technology-aided professional development, expand the membership base, and improve networking. Margie, we look forward to your contributions to NADE and to the Board!

Incoming Secretary Jacqueline Gaiters-Jordan is the Associate Dean for Mathematics and Language at Pikes Peak Community College, where her responsibilities include evaluating faculty and developing professional development opportunities. She has taught developmental writing courses and was Director of Education for the Urban League of the Greater Pikes Peak Region. In her NADE chapter of CoADE, she served as President, Newsletter Editor, and conference coordinator (twice). She attended the Kellogg Institute in 2005 and is the Colorado representative to the National Military Family Association, in which she has been active in working with military children.

Treasurer Patrick Saxon will continue his service as NADE Treasurer while he is also taking on new teaching responsibilities in the graduate program at Sam Houston State University. Perhaps some of you will have him as a professor soon! Patrick monitors NADE's bank accounts to get the greatest return for our investments and works with NADE units on their budget requests and expenditures. The Board is committed to fiscal responsibility as well as to supporting chapters, committees, SPINS, professional development for members, and to positioning NADE as a resource for those seeking information about developmental education. Through it all, Patrick keeps us on track.

I hope you will welcome and extend your support to our 2012-2013 NADE Board personally at NADE 2012, February 22-25 in Orlando Florida. If you need a reason more than the Florida sunshine, then come to hear our two keynote speakers: Suzanne Walsh of the Gates Foundation, and Christine McPhail of Achieving the Dream and the McPhail Foundation. Come to the second Town Hall, which will feature Dr. Hunter Boylan, Dr. Noel Harmon of the Institute for Higher Education Policy (IHEP), Dominique Raymond of Complete College America, Travis Reindl of the National Governors Association, Dr. William Trueheart CEO of Achieving the Dream, Bruce Vandal of the Education Commission of the States, and Suzanne Walsh of the Gates Foundation. Come choose among 17 pre and post conference sessions and over 200 concurrent sessions and meetings. Come network with colleagues while walking around the beautiful Coronado Springs Resort grounds. Come visit a SPIN and join a committee; sign up for the Wednesday trip to award-winning Valencia Community College; check out

the outlet mall trip. And don't forget to take part in the EPCOT cultural heritage event on Thursday evening. . . or just stay late or come in early (hotel rates are guaranteed) to take the family to Disney. We sure hope to see you there!



The Bags

Rhonda Schotka, 2008 Conference Co-Chair

[Editor's note: Every year, many of us attend the NADE Annual Conference. Every year, most of us have no clue what happens behind the scenes to help set up the conference. This article, which first appeared in the Winter 2009 edition of the Newsletter, recounts Rhonda Schotka's experiences as the co-chair of the 2008 Conference in Boston MA, and should help us all appreciate the sheer volume of work that goes into conducting an annual conference.]

I remember arriving at the hotel, thinking that three long years of hard work had finally paid off -- now it was time to rest up and enjoy the conference. I could bask in the luxury of our three-room suite, definitely enjoy a long soak in the Jacuzzi, and revel as hundreds of strangers would soon gather round to congratulate us on "the best conference ever".

Boy, was I wrong. The real work had only just begun. It was early Saturday morning when we realized that we were facing a mountain of boxes that had to be retrieved from various places in the hotel, moved, inventoried, sorted, and unpacked, all in preparation for the "bag stuffing". It seemed

like an insurmountable task; volunteers who were committed to help were snowed in somewhere and no one else seemed to be available. The members of the National Board, who we assumed would have nothing to do but help, were tied up in meeting, planning, and transitioning. Local volunteers were desperately finishing up work in their offices so that they could get away to attend NADE. Even our loving spouses were nowhere to be found. Later that afternoon, after a grueling morning of counting cartons, we were almost in tears. This was going to be a bigger task than we had imagined. A day and a half gone, and not a single stuffed bag to show for it.

The next day, we were rested, enthusiastic, excited, and oh so naïve. We constantly encouraged each other with words such as “It’s not that bad,” and “We’ll be done before we know it.” Again, we were wrong. When we counted up our quarry, we found that we had stuffed only 249 bags. Gee, that left only 1,451 to go!

We were in deep trouble. We were so desperate for help that even the hotel conference management team took pity on us, rolled up their sleeves to help, and even sent four of their top-notch office staff to help. We must have really been a miserable spectacle to garner that much support. Even so, as Monday night drew to a close, we had barely made a dent in the mountain of stuff for bag stuffing.

Ever the optimists, we assembled bright and early the next day, nine hours before the opening of the registration windows. Some new blood joined in, unsuspecting volunteers who helped us tackle the mountain of material that would eventually end up on the shoulders of every attendee. Laughter and jokes gave way to good natured cursing and complaining (my family doesn’t call me “Sailor Mouth” for nothing!). By lunch time, we had passed the 1/3 point, 550 bags stuffed. Someone calculated that it would take 36 more hours to complete a job that had to be done in less than a day. By four that afternoon, we were up to 700, only 1,000 to go, and we were exhausted.

Clearly, we needed more help. Fortunately, we got it. More volunteers, including members of the current and incoming NADE Board, jumped in to lend a hand. We had tripled our work force, doubled our assembly line speed, and before I could blink, another cart laden with bags was rolling out of the room to the registration area down the hall, then another, then another. This went on for hours until, lo and behold, we started running out of items.

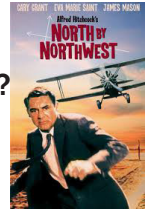
I looked around and saw a new mountain, one of empty boxes, and the other was nowhere in sight. Then came the moment we thought would never arrive, when we wheeled out the last cart of bags, surveyed the new-found landscape, turned out the lights, and left the room.

In the end it was all worth it. I can’t describe the satisfaction I got the next day, waiting for the elevator, looking around and seeing dozens of people carrying OUR bags, with the logo WE designed, filled with the goodies WE so carefully selected, organized, collated, printed, photocopied, purchased --- and stuffed.

So next time you attend a conference, be it big or small, take a moment to think about the people who made it happen --- those tired souls standing near the elevators, grinning like fools --- and gather round to congratulate them on “the best conference ever.”

Do You Remember *North by Northwest*?

Janita Patrick, 2012 Conference Co-Chair



Although I am writing this article, by no means is this only about me. I must acknowledge and commend my Co-Chair, the 2012 conference committee chairs, all of their volunteers and our conference treasurer for the time and work they have put into making the 2012 conference memorable for the attendees.

I was asked to write an article on what it was like to plan a NADE national conference. I know I’m dating myself here, but do you remember the scene in Hitchcock’s movie *North by Northwest* where there’s a biplane in the distance then suddenly Cary Grant is running for his life as the plane bears down on him? Well THAT’S what coordinating the national conference is like. It seems like a good idea when you volunteer and could even be a little fun. (Just like Cary looking at the plane in the distance.) Then as you begin planning, developing a budget, booking speakers and reading contracts, you realize just how much work it will be and how important the conference committee chairs and their volunteers are. (The plane is a little closer and Cary’s probably thinking it is flying a little too low.)

About six to eight months out is when the pace starts picking up. During this stage, proposals must be evaluated, presenters notified, AV equipment ordered and schedules made. At the same time, registration opens, exhibitors are being sent information, you are selecting a local charity to receive the items collected in the literacy drive, obtaining information from numerous sources to create the conference book and don’t forget all the things you need to order like the conference bags and their contents. (Cary realizes the plane is headed for him and begins to run.)

Three months out and you are going in several directions at once. The e-mails are coming at you 40+ day and night, not to mention the phone calls, the program book needs to go to the printer and you’re still waiting on a few last documents to be sent, and there are hundreds of details, such as how many people will be on the dias and how many extra t-shirts over the number purchased do you order? By the way did you get all the supplies each area is going to need? Pens, a flash drive, scissors, stapler, paper clips. Check. Packing tape to close the boxes for shipping after the conference. Ugg, another trip to Office Depot. You’re also selecting menu items for the receptions and meals, coordinating travel with the VIPs so they are greeted and escorted, determining room set-ups, AV set-ups and getting signs made to go outside each session room. None of this even begins to address the creation, updating and tech-

nical glitches of your conference website, which has been up since the previous conference closed. (Cary is running for his life literally.)

At the time I'm writing this we are three weeks out from the opening of the conference and the pressure is really on to get everything set, so when we arrive at the hotel we can follow our plan. Oooh, I hear you laughing. Stop it. We know seldom will the plan and reality match but at least we have a plan. Unlike Cary, we won't fall to the ground face first and have the plane narrowly miss us. Though we have not made it through the conference yet, our initial excitement is coming back as we think of all we have prepared for you, the attendee. To see all the planning and work coming together is re-energizing us and we are ready for you to see the result.

While there were days when we asked ourselves, "Why did we ever volunteer to host this conference?" There were many more days we were happy to have the opportunity to showcase our state, our abilities and our southern hospitality. We have grown personally and professionally and learned much in the process. It was a "Mosaic of Learning" for us as each new experience broadened our perspective. So, if you are thinking about hosting a NADE conference, DO IT! It will wear you out, but in the end it is not only something you will fondly recall but your contribution benefitted NADE.

Highlights of the SCADE Conference

Nancy Canavera

The 29th annual conference of the South Carolina Association for Developmental Education (SCADE) was held in Columbia, South Carolina, at Midlands Technical College, Airport Campus, on October 28, 2011. The conference lived up to its theme of "Showcasing the Best Practices in Developmental Education".

Both speakers and sessions were exemplary. The keynote speaker, Dr. Chris Gilmer, inspired us to build on individual strengths of students, high expectations, and reinforcement of success to reach these students rather than constantly stressing deficiencies of students. Professors Valentine and Phillips of Charleston Southern University presented a program that highlighted the use of Dr. Hunter Boylan's philosophy that has been vital to the success of the Bridge (developmental studies) program at CSU: intervention, monitoring, relationship building, and advising, all of which have increased retention rates at CSU. Faculty from Greenville Technical College highlighted collaborative learning activities to engage students in active learning. Not only were the speakers excellent but the entire program, the luncheon, and the vendors all reflected many hours of detailed planning.

Every year, SCADE awards a \$500 scholarship to an outstanding graduate of a developmental studies program. This year's winner was Charlotte Allen, a sophomore at Charleston Southern University. Ms. Allen is majoring in Political Science and is active both in student government and in the Republican Party. She has ambitions of eventually running for office at the state and national levels.

My attending SCADE at the state level always reinforces the fact that we have very devoted faculty in South Carolina who practice very practical and effective teaching methods to guarantee student success in developmental education. When we participate at the national level, my colleagues make me feel proud to be a developmental educator from this state, for I know that we are constantly learning new ideas and practicing them at the state and local levels.

[Editor's note: Do you feel left out because we reported on SCADE and not on your state conference? If you do, send a report of your conference to one of the editors of the Newsletter: Craig Barto, cbarto@csuniv.edu or Janita Patrick, patrickj@tcc.fl.edu. We will be happy to publish your article in the Newsletter.]

MARK YOUR CALENDAR

SCHEDULE OF COMMITTEE MEETINGS AT NADE 2012 CONFERENCE

Thursday, February 23

10:00-10:50am	Professional Development Committee
11:00-11:50am	Research Committee Awards Committee
3:00-3:50pm	Elections Committee

Friday, February 24

11:00-11:50am	International Committee NADE Newsletter Committee
12:00-12:50pm	Political Liaison Committee
1:00-1:50pm	Professional Liaison Committee Adjunct Faculty Committee

The NADE Newsletter is published electronically three times each year with this mission:

- Publish timely information about NADE activities, e.g., the annual conference, professional development workshops, Executive Board meetings, and Committee, SPIN, and Certification Council activities.
- Publish information about Developmental Education activities across the country.
- Publish short articles and book reviews (500-1000 words) which provide information about the "state-of-the-art" in the field of Developmental Education.
- Publish general information about news of interest to NADE members.

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Heads Up!

Craig Barto, NADE Newsletter Content Editor

Everyone who teaches at a four-year college that has an athletic program needs to be aware of recent policy moves by the National Collegiate Athletic Association (NCAA). These initiatives are good, for they reflect a growing concern on the part of the NCAA that student athletes graduate from college in a reasonable amount of time with a worthwhile degree. If these ideas become policy, they will almost certainly impact summer enrollment and hence planning.

Currently, the NCAA “strongly encourages” all entering freshman student athletes at Division I schools to take summer classes before the start of their first full semester in the fall. Informal liaison indicates that this strong encouragement will soon become a mandate and all entering freshmen who plan

on playing a sport in college, at least at the Division I level, will have to take summer classes before the start of their first regular semester.

The impact of this initiative is clear. Since a fair number of student athletes at four-year schools that offer developmental education programs require some sort of remediation, we may expect an increase in enrollment in summer classes. Schools that do not offer developmental classes in the summer should consider starting to do so. Schools that do offer summer developmental education programs and summer bridge programs can expect to see an increase in enrollment. Even schools that do not offer any type of developmental education may still see more demand on tutoring services.

Heads up! If my sources are right (and they have rarely been wrong), we will need to start thinking about this.



Pioneering the Education Frontier

**37th Annual Conference
February 27-March 2, 2013
Denver, Colorado**



The National Association for
Developmental Education

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