



Newsletter

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Capitalizing on Developmental Education

Joyce Brasfield Adams, NADE Vice President

What does “Get your D.E. Walk on in D.C.” mean? Where can you go for “NADE, Politics and Hot Apple Pie”? How can one use “Training in D.C.”? What is a “Techno-Breakfast”? Where can you collaborate with colleagues from South Africa, England, Scotland, the Marshall Islands and Japan who share your passion for students in developmental education? The answer to each of these questions and many more can be found at the 35th annual NADE Conference to be held in Washington, D.C., February 23-26, 2011.

There are numerous outstanding features at this year’s conference. For the politically astute, “NADE on the Hill” will give attendees an opportunity to visit with their respective legislators and share the message about developmental education. A pre-conference institute, the Leadership Congress, and other venues will address political advocacy for the neophyte as well as the seasoned lobbyist. “NADE, Politics and Hot Apple Pie” features a panel of nationally recognized leaders, including representatives from the Gates Foundation, Jobs for the Future, and others, moderated by Hunter Boylan, Director of the National Center for Developmental Education.

Jeffrey Zaslow, author of the Last Lecture, will give the keynote address on Friday morning. You may also want to read the book, Highest Duty about Captain Chelsley B. “Sully” Sullenburger also co-authored by the keynote speaker. The Reading SPIN is offering a concurrent session to discuss Highest Duty, which, along with the Last Lecture, is sure to be a conversation starter at the conference.

Again, there is so much this conference has to offer. If you want to hone technology skills, then don’t miss the Techno-Breakfast with Dave Caverly. This ticketed event will allow participants to interact with a technology guru who understands developmental education. Your participation in the “Get your DE Walk on in D.C.” will provide funds for student scholarships. “Training in D.C.” will provide information about seeing the wonderful sites on a budget—by using the Metro Line. The usual features of a NADE conference are also included: the Opening Reception with great food and jazz music; over 200 concurrent sessions from which to choose; the Cultural Heritage Event; the Tours of Historical Sites in the city; and the Silent Auction. Attendees are encouraged to bring a book to contribute to the “Children’s Literacy” campaign and items for the Silent Auction. There are also opportunities for volunteering during the conference.

For more information on the conference, see the Call to Conference located at www.nade2011.com or contact one of the conference co-chairs, Dessie Williams -dessieo721@yahoo.com or Vickie Kelly - vakelly@hindscc.edu.

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NADE 2011 CONFERENCE

“Capitalizing on Developmental Education”



February 23 - 26, 2011

www.2011.com

Tenth Annual NADE Silent Auction!

Have items that showcase your institution, chapter, or SPIN? Have a talent, or need to get rid of that time share in Hawaii? Donate them to the silent auction! All monies raised from the auction benefit the Martha Maxwell Scholarship Fund. For more information contact Heather Hewer at hewer@csuniv.edu

Enjoy not talking to people? Sign up to volunteer with the silent auction committee!

2011-2012 NADE Board: Backgrounds and Responsibilities

Marcella Davis, NADE President

Serving as an officer on the NADE Board is a challenging professional commitment and opportunity. Several well-qualified candidates graciously accepted nomination for placement on the ballot, and, according to NADE Bylaws and Policies and Procedures, members exercised their voting privilege and elected new officers to fill the positions of President-elect and Treasurer. I am pleased to introduce the NADE Board officers for 2011-2012:

President:	Jane Neuburger
President-elect:	Rebecca Goosen
Vice President:	Joyce Brasfield Adams
Secretary:	Betty Black
Treasurer:	D. Patrick Saxon

Incoming President Jane Neuburger, is Director of the Tutoring and Study Center at Syracuse University in New York. She has been involved in Developmental Education for many years and has received the highest honor given to a professional in this field—recognition as a Fellow of the Council of Learning Assistance and Developmental Education Associations. Having a background as a graduate of the Kellogg Institute at the National Center for Developmental Education and trainer at the Institute, a member and officer of the NADE Certification Council, positions of leadership in the New York Learning Skills Association, and most recently as the 2010-2011 President-elect on the NADE Board has given her vast experience on which to call as she begins her term as NADE President. Her responsibilities will include presiding at official meetings, acting as spokesperson for the Association, overseeing a new three-year Strategic Plan for the Board and for the Association, acting as the primary liaison with Committee and SPIN Coordinators, providing NADE publication articles and written correspondence on behalf of the Association, facilitating the annual Leadership Congress, submitting an Annual Report, and many other important duties.

Incoming President-elect Rebecca Goosen, who is the Title V Coordinator and Dean of District Developmental Education at San Jacinto Community College in Houston, Texas. She earned a Doctoral degree in Educational Leadership at Grambling State University and an Educational Specialist degree in Developmental Education at Appalachian State University. She is also a graduate of the Kellogg Institute. Rebecca has been an active member and Board officer of the Texas Association for Developmental Education and has served NADE in the following roles: Professional Development Committee Chair, member of the Leadership Council, and Certification Council Program Reviewer. Among her primary responsibilities will be serving as liaison between the Board and thirty-one NADE Chapters as well as encouraging the development of new chapters, working with the Election Committee to facilitate the next election and possible Bylaws revisions, acting as the Board liaison with the Certification Council, submitting articles for NADE publications, planning the annual conference workshop for Chapter leaders, and, very importantly, preparing to step into the role of NADE President for 2012-2013.



Vice President Joyce Brasfield Adams, is an Education Specialist at Hinds Community College in Jackson, Mississippi. While fulfilling her second term, she will continue to serve as the Board liaison with the 2012, 2013, and 2014 Conference Planning Teams. Other responsibilities will include securing a conference site for 2015; acting as primary liaison with the Conference Manager, professional conference and marketing groups; ensuring accommodations for

all NADE Board meetings; submitting articles to NADE publications, and reviewing and updating NADE's Conference Planning Manual.

Secretary Betty Black, is retired from her post as instructor at Texas A & M University in Kingsville, and is fulfilling her second term of office. Among her responsibilities, she will continue to serve as the official custodian of all Association documents; record all minutes from Board meetings; act as the primary liaison with the Executive Assistant, Web Administrator, and Archivist; submit articles to NADE publications; and compile and print Board conference materials.

Incoming Treasurer D. Patrick Saxon, an Assistant Director and Budget Officer for the National Center for Developmental Education at Appalachian State University in Boone, South Carolina, achieved Candidacy for the Doctor of Developmental Education degree in 2009 at Grambling State University. His twenty-two years of research, teaching, and finance experience provide a strong background for this new position. As NADE Treasurer, in collaboration with the Board, the NADE Auditor, conference treasurers, and the Executive Assistant, his responsibilities will include oversight of all financial activity of the Association, developing and maintaining the annual NADE budget, providing financial reports, reviewing insurance policies, coordinating tax-related activities, and maintaining NADE's corporate status.



Incoming officers, along with those who are continuing their terms, will take the NADE Oath of Office at the 2011 Conference Celebration Breakfast. The NADE Board and Conference Co-Chairs welcome you to participate in this event and in the full conference in Washington, D.C., from February 23 -26, at the Marriott Wardman Park Hotel.

Treasurer's Report

Jeanine Lewis, NADE Treasurer
January 2011

S&T NADE Checking	\$ 5,140.21
2011 Reserves (5.05 %)	\$ 100,000.00
2012 Reserves (4.94 %)	\$ 100,000.00
Chase NADE Checking	\$ 77,061.65
Chase NADE Savings	\$ 280,712.81
Chase Certificate of Deposit (1.49%)	\$ 19,708.81 (Scholarship CD)
2011 Conference Checking	\$ 14,295.54
2012 Conference Checking	\$ 10,550.90
2013 Conference Checking	\$ 9,894.99
Total Assets	\$ 617,364.91

WIKI PAGES

All Special Professional Interest Groups (aka SPINs) currently have a Wiki Page. SPINs continuing this program in the coming year are: Adjunct, Advising & Counseling, Brain Based Learning, Learning Disabilities, Math, Online, Peer Assisted Programs, Private Liberal Arts, Trio, English, and Reading. Contact your SPIN leader if you have questions or concerns about your group's page.

SPIN ZONE

NADE will hold its very first SPIN ZONE at the 2011 conference. The purpose of the Zone is to give the various Special Professional Interest Networks within NADE greater exposure to the membership as whole and to increase participation. SPIN leaders will be available at the NADE booth in the Exhibit Hall to answer your questions and try to recruit you into their (or another) SPIN. Hours of operation are as follows :

Wednesday, February 24 6:00-8:00 PM
Thursday, February 25 8:00-10:50 AM and noon-5:00 PM
Friday, February 26 8:00 AM-3:00 PM

Don't forget to attend the annual meeting for your SPIN, 11:00-11:50 AM Thursday, February 25.



New Name for Tennessee Chapter Daryl Stephens, 2009-10 TNADE President

The Tennessee Association for Developmental Education's (TNADE) 26th Annual Conference in late October 2010 was its last by that name. At its annual conference at the Renaissance Center in Dickson, TNADE voted to change their name to TASSR, the Tennessee Association for Student Success and Retention. TASSR continues as the state affiliate of NADE and will continue to be the organization for faculty, staff, and administrators who work with underprepared college students in Tennessee.

The name change is a result of converging trends and executive board discussion for over a year. Higher education institutions are realizing one of the keys to enhancing retention and making students successful is an effective program to help students who have been classified as developmental. The new name recognizes a number of areas beyond the traditional developmental studies programs contribute to enhanced retention, and the organization hopes to reach out to additional personnel this way. The Tennessee Board of Regents System, in which most TASSR members work, has almost completed a redesign process which changes the way developmental education needs of students are met, transitioning away from standalone three-hour courses to various flexible alternatives which will vary from campus to campus. The primary reason for the name change was a more practical one though. Reports came to the board that members of TNADE from at least two institutions (two-year and four-year) were denied funding for travel to TNADE events because the organization had the phrase "developmental education" in its name. To continue to include faculty from these institutions, the board recommended the name change at the October conference, and the membership voted in favor of the name change with no dissent.

To emphasize TASSR's affiliation with NADE, the new TASSR logo includes the "wing" from the NADE logo. TASSR looks forward to many years of cooperation with NADE and in being, as the theme of the 2010 conference suggested, relevant in a time of redesign.

No Snow Play, Just Work

Having been born in Los Angeles, California and spending most of my life in South Texas, I am not familiar with the concept of snow. So, when we travel to the parts of the United States which can provide the white fluffy stuff, I get really excited. BUT so far, except for a one time "photo op", I have not been able to participate in the snow adventure. There really has not been snow, and that's okay, because all available time at our face-to-face meetings is devoted to NADE activities. This Executive Board is extremely anxious to work for the organization; our agenda is always so full that we rarely have time to do it all in the short time we are together! I am proud to say, we have accomplished quite a bit this past year. As Secretary for NADE, a great deal of my time is spent on minutes and correspondence. After Executive Board approval, all minutes are sent to the Executive Assistant to be posted on the NADE website. Communication with the Executive Assistant for NADE is done biweekly, if not weekly. Keeping up with the motions and votes has been another big part of the job. To date the Executive Board has considered over sixty motions. Another task for the NADE Secretary is to do an abundance amount of work for the annual conference. A great deal of printing and organization of documents is needed for the conference. As you read this article, that secretarial duty is gathering momentum. Speaking of the conference, I cannot encourage you enough to attend the upcoming NADE Conference in Washington D.C. With all the political activities that have been planned, it will be a memorable experience for all participants.

As you can see, even if the opportunity presents itself there is little time for snowman building at our face-to-face meetings. I guess I will just have to keep going to the beach in South Texas and continue to build sand castles.

Hope to see you in Washington D.C. where this ole gal is STILL hoping for fun in the snow in front of the White House!



The NADE Newsletter is published electronically three times each year with this mission:

- Publish timely information about NADE activities, e.g., the annual conference, professional development workshops, Executive Board meetings, and Committee, SPIN, and Certification Council activities.
- Publish information about Developmental Education activities across the country.
- Publish short articles and book reviews (500-1000 words) which provide information about the "state-of-the-art" in the field of Developmental Education.
- Publish general information about news of interest to NADE members.

Content Editor: Craig Barto (cbarto@csuniv.edu)

Layout Editor: Janita Patrick (patrickj@tcc.fl.edu)

Photo Editor: Dawn Lee (dlee@csuniv.edu)

NADE

500 N Estrella Parkway Ste B2 PMB 412

Goodyear, AZ 85338

(PH) 877-233-9455

(FAX) 623-792-5747

(Email) office@nade.net

www.nade.net
